



CALIFORNIA CANNABIS CONTROL

REGULATION, CODES, AND ENFORCEMENT

October 6 - 7, 2021 | Virtual

Wednesday, October 6, 2021

Virtual Conference Day 1

9:00-9:05 PDT **Welcome Message by Infocast**

9:05-10:00 **Session 1 Panel: Working with the Department of Cannabis Control**
CA's three licensing agencies are merging into the Department of Cannabis Control (DCC) on July 1, 2021 within the Business, Consumer Services and Housing Agency in order to improve access to licensing and simplify and centralize regulatory oversight of commercial cannabis activity. In this session, representatives from the DCC will discuss the new processes and procedures moving forward, including their ongoing cooperation with the California Department of Food and Agriculture (CDFA)'s Cannabis Appellations and OCal Programs and the California Department of Public Health (CDPH). They will also share lessons learned after three years of recreational cannabis and the future outlook for the industry in the world's largest cannabis market.

Moderator:

Christina Dempsey, *Acting Deputy Director of External Affairs*, DEPARTMENT OF CANNABIS CONTROL

Panelists:

Michael Cheng, *Acting Deputy Director of Licensing*, DEPARTMENT OF CANNABIS CONTROL

Eugene Hillsman, *Deputy Director of Equity & Inclusion*, DEPARTMENT OF CANNABIS CONTROL

Richard Parrott, *Deputy Director of Compliance*, DEPARTMENT OF CANNABIS CONTROL

10:00-10:15 *Live Q&A*

10:15-10:25 *Break*

10:25-10:45 **Session 2 Co-Presentation: Impaired Driving Issues and Local Assistance Grants**
Impaired driving, including cannabis-impaired driving, remains a complex issue for the state and local communities. This session will provide an overview of impaired driving enforcement issues, and discuss the CHP's Cannabis Tax Fund Grant Program. Learn more about impaired driving, including cannabis-impaired driving, and find out how your community might apply for a grant.

Co-Presenters:

Sergeant Kevin Craig, *Impaired Driving Section*, CALIFORNIA HIGHWAY PATROL
Cathy Perry, *Staff Services Manager*, *Impaired Driving Section*, CALIFORNIA HIGHWAY PATROL

10:45-11:00 *Live Q&A*

11:00-11:10 *Break*

11:10-12:20 **Session 3 Panel: California Municipal Regulation Update**
Municipal officials with unique experience regulating the cannabis industry in California will review best practices, various types of regulatory frameworks, and how to determine which best fits your community. They will also discuss lessons learned from the coronavirus and what policies will be adapted moving forward.

Moderator:

Catherine Freeman, *Legislative Representative for Agriculture, Environment and Natural Resources*, CALIFORNIA STATE ASSOCIATION OF COUNTIES

Panelists:

Kelley K. Bacon, *Deputy City Manager*, CITY OF CHULA VISTA
Dennis Bozanich, *Senior Deputy County Administrator*, COUNTY OF CONTRA COSTA
PJ FitzGerald, *Deputy Director, Cannabis Business Division, Development Services Department*, CITY OF SAN DIEGO
Marisa Rodriguez, *Director*, SAN FRANCISCO OFFICE OF CANNABIS

12:20-12:35 *Live Q&A*

12:35-1:10 *Lunch*

1:10-1:30 **Session 4 Presentation: Finance: Banking, Taxes, and Licensing Fees**
Developing financial policy around cannabis and issues about the collection of taxes remains an everchanging hurdle. In addition to the normal questions around effective tax frameworks audit monitoring, local officials must also navigate new tax questions surrounding the coronavirus, PPP loans, and other relates issues. This session will focus on strategies to mitigate challenges around municipal finance as it pertains to cannabis, and will explain the recent tax relief measures.

Presenter:

Nicolas Maduros, *Director*, CALIFORNIA DEPARTMENT OF TAX AND FEE ADMINISTRATION

1:30-1:45 *Live Q&A*

1:45-1:55 *Break*

1:55-2:50 **Session 5 Panel: Developing and Implementing Public Policy for Regulated Cannabis**
From what types of cannabis operations to permit in your community to tax rates and licensing fees, there are many factors to consider when crafting public policy for cannabis. Additionally, since cannabis was categorized as ‘essential’ in the state and remained open when many other businesses were closed, local officials needed to grasp new safety concerns as well. This panel will focus on the challenges faced and lessons learned by municipal officials during this difficult time.

Moderator:

Lara Turnbull, MPH, *Acting Bureau Manager, Community Health and Division Manager, Chronic Disease and Injury Prevention, CITY OF LONG BEACH, DEPARTMENT OF HEALTH AND PUBLIC SERVICES*

Panelists:

Juliana Lucchesi, AICP, *Environmental Planner, ENPLAN and former City Planner, CITY OF MT. SHASTA*

Danny Rivas, *Co-Compliance Manager, CITY OF WEST HOLLYWOOD*

Jay Schenirer, *Vice Mayor, CITY OF SACRAMENTO*

2:50-3:05 *Live Q&A*

3:05 *Virtual Conference Day 1 Adjourns*

3:05-4:05 *Virtual Networking*

Thursday, October 7, 2021

Virtual Conference Day 2

9:00-10:00 PDT **Session 6 Panel: Aligning Local Cannabis Regulations with Social Equity Goals**

Social equity programs are a great opportunity to mitigate the disproportionate impact of the war on drugs, but implementing these programs hasn't come without their fair share of hurdles. Learn about various ways in which regulations can be written and enacted to align with local goals, how to overcome common problems, and hear best practices for implementing an equity program in your community, including information on the Cannabis Equity Grants Program for Local Jurisdictions (CEG) administered by the Governor's Office of Business and Economic Development (GO-Biz).

Moderator:

Ryan de Jong, *Director of Member Advocacy, California Division, NATIONAL ORGANIZATION FOR CANNABIS COMPLIANCE (NOCC)*

Panelists:

Jocelyn Kane, *Cannabis Liaison, CITY OF COACHELLA – PERMIT CENTER*

Greg Minor, *Assistant to the City Administrator, Nuisance Abatement/Special Activity Permits Division, CITY OF OAKLAND*

Cat Packer, *Executive Director, CITY OF LOS ANGELES, DEPARTMENT OF CANNABIS REGULATION*

Ted Williams, *Supervisor, COUNTY OF MENDOCINO*

10:00-10:15 *Live Q&A*

10:15-10:25 *Break*

10:25-11:25 **Session 7 Panel: Civil Litigation and Criminal Issues in the Cannabis Industry**
A regulated cannabis market poses a new set of challenges for municipal attorneys. From license applicant litigation to illegal market prosecution, this panel will discuss the cannabis enforcement nexus among field staff, administrative hearings, litigation proceedings and prosecution methods that must be coordinated for an effective enforcement program.

Moderator:

Joshua Mandell, *Partner, AKERMAN LLP and Co-Founder/Chair, LOS ANGELES COUNTY BAR ASSOCIATION, CANNABIS SECTION*

Panelists:

Emilio Camacho, *Senior Deputy City Attorney, CITY OF SACRAMENTO*

Megan McClurg, *Deputy City Attorney, CITY OF CHULA VISTA*

Art Sanchez, *Deputy City Attorney, CITY OF LONG BEACH*

11:25-11:40 *Live Q&A*

11:40-11:50 *Break*

11:50-12:10 **Session 8 Equity Program Case Study: The Humboldt County Experience**
Hear the first-hand experience from a municipality about lessons learned from the challenges of developing and implementing a local equity program, and the practices used to overcome them.

Presenter:

Peggy Murphy, *Economic Development Specialist, COUNTY OF HUMBOLDT*

12:10-12:25 *Live Q&A*

12:25-1:00 *Lunch*

1:00-1:25 **Session 9 Presentation: Fire and Building Code: Plan Review and Inspection**
Successfully enforcing fire and building codes during the coronavirus has come with a new set of challenges and fixes. Hear lessons learned and insights from first-hand experience in how construction codes are enforced in the current environment.

Co-Presenters:

Kelly E. Charles, P.E., *Deputy Director/Chief Building Official*, CITY OF SAN DIEGO
Anthony Larkins, *Associate Fire Protection Engineer*, CITY OF SAN DIEGO DEVELOPMENT SERVICES DEPARTMENT

1:25-1:40 *Live Q&A*

1:40-1:55 *Break*

1:55-2:55 Session 10 Panel: **Considerations for Municipal Planning, Land-Use, and Zoning**
There is no one size fits all solution when it comes to municipal planning in the Golden State. Urban and rural municipalities have very different concerns to consider when developing fire, building, zoning, and land-use policies. This panel gathers expertise from municipal officials from across the diverse landscape of California to offer their unique insights on development policies and regulations.

Moderator:

Ted Williams, *Supervisor*, COUNTY OF MENDOCINO

Panelists:

Sean Brewer, *Assistant City Manager*, CITY OF COALINGA

Jennifer Mizrahi, *City Attorney*, CITY OF DESERT HOT SPRINGS

Gabriel Perez, *Assistant Community Development Director*, CITY OF COACHELLA

Michael Sapunor, *Resource Planner IV, Cannabis Licensing Office*, COUNTY OF SANTA CRUZ

Andrew Smith, *County Agricultural Commissioner and Sealer of Weights and Measures*, SONOMA COUNTY

2:55-3:10 *Live Q&A*

3:10 *Virtual Conference Day 2 Adjourns*

3:10-4:10 *Virtual Networking*

On-Demand Sessions

The following sessions will be available on our On-Demand tab on our virtual platform and will be available for viewing at your leisure.

OD Session 1: Panel Discussion: **Cannabis Regulation in Other States**

More and more new states are enacting laws and policy changes that allow for legalized cannabis cultivation, manufacture, and/or sales within their districts, as early adopters are seeing their programs change and mature. Each state's policies and exemptions differ, and approaches can vary widely. This session will give an overview of cannabis regulation outside of California, provide tips on multi-state communication, and delineate what works elsewhere and why.

Moderator:

Ashley Kilroy, *Executive Director, Excise and Licenses*, CITY AND COUNTY OF DENVER

Panelists:

Andrew Brisbo, *Executive Director, Marijuana Regulatory Agency*, MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS

Shawn Collins, *Executive Director*, MASSACHUSETTS CANNABIS CONTROL COMMISSION

Christine Wittwer, *Sr. License Technician and Cannabis Program Coordinator*, CITY OF LAS VEGAS

OD Session 2: Panel Discussion: **Law Enforcement Strategies for Cannabis Operations**

Legalized recreational cannabis was expected to help to curb black market cannabis, however the illicit market remains a concern. Touching on hot-button issues such as cannabis delivery operations, black market retail and grow facilities, and cannabis-impaired driving, this panel of experts will focus on strategies and best practices to enforce laws and regulations in the California cannabis market.

Moderator:

Samuel LoForti, *Cannabis Licensing Manager*, COUNTY OF SANTA CRUZ

Panelists:

Steve Carney, *Chief Deputy, Cannabis Compliance Unit*, SANTA CRUZ COUNTY SHERIFF'S OFFICE

Michael Salvador, *Chief of Police*, ATWATER POLICE DEPARTMENT

Michael Varga, *Police Sergeant, Special Investigations Unit*, CHULA VISTA POLICE DEPARTMENT

OD Session 3: Co-Presentation: **Strategies for Criminal Prosecution in Cannabis Markets**

With a newly legalized and regulated cannabis market comes a new set of issues for municipal attorneys. This presentation will focus on criminal enforcement in both the illicit and regulated cannabis market.

Co-Presenters:

Lauren Dossey, *Deputy District Attorney, Cannabis Regulation Task Force – CRTF*, RIVERSIDE COUNTY DISTRICT ATTORNEY'S OFFICE

Tom Lambi, *Supervising Investigator, Cannabis Regulation Task Force – CRTF*, RIVERSIDE COUNTY DISTRICT ATTORNEY'S OFFICE

OD Session 4: Panel Discussion: **Inspection and Enforcement for Fire and Building Code**

From permits to machinery clearance, fire prevention plans to facility design and egress, proper building and fire code standards for cannabis facilities incorporate not only the usual suspects of code safety, but also can involve new or unusual issues specific to cannabis. Familiarizing yourself with both the equipment used in the cannabis industry and other items, like air filters for neighborhood smell suppression, is key to successfully enforcing fire and building code. Hear lessons learned and insights from first-hand inspector experiences.

Moderator:

Raymond B Bizal, PE, FSFPE, *Director, Regional Operations*, NFPA

Panelists:

Kelly E. Charles, P.E., *Deputy Director/Chief Building Official*, CITY OF SAN DIEGO

Johnny Gatlin, *Inspector*, LOS ANGELES FIRE DEPARTMENT

Kenneth Kwong, SACRAMENTO FIRE DEPARTMENT

OD Session 5: Presentation: **California Department of Fish & Wildlife's Cannabis Enforcement Program**
Combatting illegal cultivation activities in a state as large as California takes a team effort. The California Department of Fish and Wildlife (CDFW), in conjunction with their state and county partners, work collaboratively to address illegal cultivation activity that impacts California's fish and wildlife and the habitats they depend upon for survival. Some of the most significant issues CDFW sees with illegal cultivation sites are illegal water diversions, habitat destruction, illegal use of pesticides and poaching. This presentation will cover CDFW's history with cannabis enforcement, why CDFW is involved, its approach to enforcement operations and some success stories with our allied agency partners.

Presenter:

Frank Imbrie, *Assistant Chief of Cannabis Enforcement*, CALIFORNIA DEPARTMENT OF FISH AND WILDLIFE